

RG Mountaintop Consulting, LLC

AGENCY OF RECORD AGREEMENT

"Client" recognizes **RG Mountaintop Consulting, LLC**
"Buyer Agent" as its designated advertising agency of record and authorizes "Buyer Agent" to plan, negotiate, book and audit media on "Client's" behalf.

"Client" agrees to the confidentiality and protection of the "Buyer Agent's" logistics, processes, rates, concepts and proprietary reports. "Buyer Agent" agrees to keep all marketing efforts confidential and shared with discretion to its employees whom are directly involved with "Client's" marketing processes.

Advertising, preparation, and production is the responsibility of the "Client" and due 5 days prior to Vendor's due date. "Client" may request written ad copy, graphic design, voice over, content search, run times, networks, media, cost and other matters of any specific advertising submitted to "Buyer Agent" for production will be additionally billed at the rates to be negotiable and agreed upon in advance, at time of service request).

"Client" accepts complete responsibility and liability for full payments due and payable to "Buyer Agent" for approved and authorized advertising and production costs. "Buyer Agent" and "Client" agree that all production and media buys will be completed in "Cash in Advance" payments.

"Buyer Agent" is not liable for debts approved and authorized by "Client" to any and/or all media companies, producers and/or other companies and/or individuals related to any advertising and/or marketing.

"Client" agrees that payments to "Buyer Agent" for approved and authorized advertising will be executed at the time of receipt of Invoice and/or Memo Bill.

"Buyer Agent" is responsible for payment to all vendors supplying marketing services which have been approved and paid in advance by "Client."

* In the event that the Vendor's Rates are NET, "Buyer Agent" will add 15% % to Vendor Item(s) _____ (Initial)

Standard Agency fee – 15% and Standard "Mark-Up" equivalent = 0.1765

This authorization will remain in effect until 90 days after receipt of written cancellation notification from "Client" to "Buyer Agent".

This is a legally binding contract according to the laws of the State of New Mexico.



Client Signature: _____ Date: _____

Business Name: _____

Phone: () _____ - _____ Address: _____

City: _____ State: _____ Zip: _____

email: _____

Agency/Buyer Signature: Rudy Grande Date: _____

Digital Business Card on your mobile device for your, "Quick Connect" or > JustCallRudy.com

RG Mountaintop Consulting, LLC ~ Buying Agent: Rudy Grande Jr. ~ 9109 Corona Ave. NE,
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