

AT A GLANCE

Artificial Intelligence

for Business:

What It Is,

What It Does,

& Why You and Your Business Needs It Now

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ALSET TEAM
ATTRACTING QUALIFIED LEADS

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Here's Where We're Headed

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AI Is Not Science Fiction.

It's a tool — like your phone, your CRM, or your GPS.



Learns from data

AI recognizes patterns in information — calls, texts, customer behavior — and gets smarter over time.



Automates decisions

Instead of waiting on a human, AI takes the right action instantly: answer a call, send a text, book an appointment, and more.



Works 24 / 7

No sick days. No missed calls at 9 PM. No Monday morning backlog. AI is always on — so you don't have to be.

You Already Use AI Every Day



Raise your hand if you've used any of these in the last 24 hours:



Siri / Alexa / Google

Voice assistants answering questions



Google Maps / Apple Maps / Waze

Traffic predictions & rerouting



Spotify / Netflix

Recommendations based on your habits



Gmail Smart Reply

AI-suggested responses to emails



Amazon / Online Shops

'People also bought...' suggestions



Face ID / Photo Sort

Facial recognition on your phone

Businesses Are Already Using AI to Win

These aren't tech giants. These are small and mid-size service businesses — just like ours.

80%

of customer inquiries
handled by AI chatbots
without human help

3×

more leads converted
when followed up within
5 minutes (AI does this)

\$62K

average annual savings
for small businesses using
AI voice automation

67%

of customers prefer
texting over calling
a business



AI Voice Agent

Answers every call, qualifies leads,
books appointments instantly.



Email Automation

Sends follow-ups, confirmations, and
nurture sequences on autopilot.



SMS Response

Replies to texts within seconds —
even at midnight.



Lead Funnels

Captures, qualifies, and routes new
leads from ads and web chats.



Let's Talk About YOUR Business



Q1

How do you currently handle incoming calls when you're busy or on a job?



Q2

Have you ever lost a customer because you couldn't respond fast enough?



Q3

How many hours a week do you or your team spend on scheduling, follow-ups, or answering the same questions?

The Silent Revenue Leak

For service-based businesses, missed calls = missed money. Full stop.

85% of callers who can't reach us will NOT call back — they call our competitor.

You're on a job

⚠ Can't answer the phone — lead goes cold

After hours inquiry

⚠ Prospect moves on before you open tomorrow

Slow text/email response

⚠ 62% of customers choose the first responder

Manual follow-up

⚠ Leads get forgotten in a busy week

No-show appointments

⚠ No reminder system = wasted drive time

Meet Your New AI Employee, the Receptionist

Always on. Always professional. Never misses a lead.



AI Voice Agent

Answers inbound calls 24/7. Qualifies leads, books appointments, and handles FAQs — in a natural human voice.



SMS Automation

Instantly texts back every missed call or web inquiry. Keeps prospects warm while you're busy on the job.



Email Follow-Up

Automated sequences that nurture leads from first contact to booked appointment without lifting a finger.



Lead Funnels & Ads

Capture leads from Calls, SMS, Email, Website or Facebook, Instagram, and Google Ads. Every lead gets instant follow-up — automatically.



CRM & Workflow Automations

Connect your tools. Auto-tag contacts, trigger reminders, update records, and never let a task slip through the cracks.



Existing Customer Care

Send product introductions, service reminders, re-engagement messages, and review requests to your current customer base — hands-free.

What Changes When AI Works For You

BEFORE — Without AI

✗ Missed calls = lost leads

✗ Manual follow-up (or none)

✗ Slow response loses prospects

✗ Scheduling takes hours per week

✗ Customers forget — no-shows happen

✗ Stress of doing it all yourself

AFTER — With AI from ALSET

✓ Every call answered or texted back instantly

✓ Automated sequences run 24/7

✓ First response in under 60 seconds

✓ Appointments auto-booked & confirmed

✓ SMS reminders sent automatically

✓ You focus on the work — AI handles the rest

Where AI Is Heading — Fast

This isn't 10 years away. Most of this is already here — or arriving in the next 12–24 months.



Fully Autonomous Agents

AI that doesn't just respond — it takes action. Books your jobs, orders supplies, follows up with clients, and files reports without being asked.



AI in Every Industry

Water treatment, HVAC, plumbing, home services — every trade field will have AI handling intake, dispatch, follow-up, and reviews within 2–3 years.



AI Talking to AI

Your scheduling AI will talk to your customer's AI assistant to coordinate appointments — no human needed on either end.



Voice Indistinguishable from Human

AI voices are already nearly perfect. Soon your clients won't know — or care — whether they spoke to a person or an AI, as long as they got helped.



Hyper-Personalization

Every customer interaction tailored in real time. AI remembers history, preferences, and behavior — and adjusts its tone and offer automatically.



Humanoids and Robotics

Manufacturers, assembly lines, sorting, delivery, house chores, personal aid, babysitting, dog walker, house cleaning, construction, surgery, teachers, driver-less vehicles, police, federal agents.

How to Embrace AI Without Fear

You don't have to become a tech person. You just have to become an open one.

1

Stop seeing AI as a threat — see it as a hire

AI doesn't replace your expertise or your relationships.
It handles the repetitive, time-consuming tasks that drain you — so you can focus on what only YOU can do.

2

Start where the pain is

Don't try to automate everything at once.
Pick your biggest bottleneck — missed calls, slow follow-up, no-shows — and fix that first.
One win builds momentum.

3

Think 'AND' not 'OR'

AI AND your team.
AI AND your personal touch.
The businesses winning with AI aren't replacing humans — they're multiplying what their humans can do.

4

Learn the language, not the code

You don't need to know how AI works under the hood.
You need to know what it can do for you and your business.
That's it... the right partner handles the rest.

Survive the Wave. Then Exhale.

The AI wave isn't coming — it's already here. The question is: are you paddling with it or against it?

 *Think of AI like the internet in 2003. Businesses that embraced it early dominated their market for the next 20 years. Those who waited? Many are gone.*



ANCHOR

Know your strengths

- Your relationships are irreplaceable
- Your expertise is your edge
- AI amplifies what's already great



PARTNER

Get the right help now

- You don't need to figure this out alone
- Find an AI partner who knows YOUR industry
- Start with one system, prove the ROI



LEAD

Become the AI business in your market

- First mover advantage is REAL
- Clients notice speed and responsiveness
- Be the one they tell their friends about

You've got this. And you don't have to do it alone.

What Could This Look Like For You?

If you're running a service-based business and you want to stop losing leads to voicemail, slow responses, or manual follow-up — AI can change it this month.



Save Time

5–10 hrs/week
given back to you



Save Money

Fraction of a
human hire cost



Capture More

Never miss a lead
from any channel

Let's have a 15-minute conversation

Simple, Transparent Pricing

Both plans include everything you need to get started — no hidden fees, no surprise bills.

✦ Included with BOTH plans:

1 Free Local Number

📞 120 Min Talk / Day

💬 150 Texts / Day (In & Out)



VALUE LITE — DIY
(14-Day Trial)

\$97 /month

Billed monthly • Cancel anytime

- ✓ AI platform access
- ✓ Customizable AI receptionist script
- ✓ Connect your own CRM or use ours
- ✓ No fees for AI tokens
- ✓ No charge for texts or calls
- ✓ You configure, manage & optimize

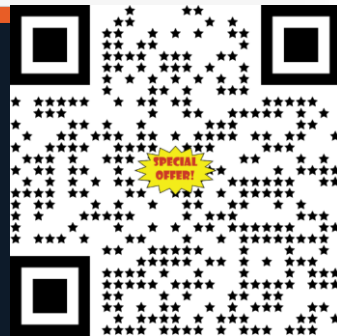


★ VALUE PRO — DFU

\$197 /month

Billed monthly • Cancel anytime

- ✓ **Everything in Do It Yourself, PLUS:**
- ✓ Full setup & configuration — we do it all
- ✓ Custom-scripted AI voice employee (i.e. Receptionist, Support)
- ✓ Branded SMS & email sequences built for you
- ✓ Integrated CRM account & workflow automation
- ✓ One-time Setup Fee \$, Ongoing optimization\$ & monthly reports



Not sure which plan fits? Let's talk — 15 minutes is all it takes.

Questions?

I'm happy to go deeper on anything — or just chat about your specific situation.

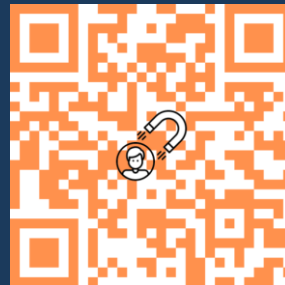
How to connect with me — **grab a card or scan the QR code**

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