

A WORTHY INVESTMENT



A worthy investment in your future.

College is one of the greatest investments you will make in your life. Armed with the most current, factual and relevant data, a college consultant will help your student make wise application & enrollment decisions to get the best **return on your college investment.**

Can I do this myself? Think about college consulting like you would when considering writing a will or rehabbing an injury. Could you do these things on your own? Yes. Would working with a lawyer or a physical therapist yield exceptional outcomes and a better experience? Yes. The same holds true when working with a college consultant. Your student's college application process will go more smoothly with improved outcomes and a better chance of enrollment at a college ideally suited for them.

A consultant is expensive. Working with a college consultant can actually save you money.

- Most college students do not graduate in 4 years. The national 6-year college graduate rate is 64%. One main reason for this is that a student chose a college that was not the right fit for them. A college consultant will help your student find their best-fit college, increasing their chances of a positive four year experience and an on-time graduation.
- Concern about college affordability is a reality for most families & a knowledgeable college consultant can help students craft a best-fit college list with budget in mind. Knowing which colleges provide generous merit-based scholarships & which will meet a family's demonstrated need, a college consultant can make the confusing world of financial aid more clear & help families make wise choices to avoid unbearable student debt for both the student & their parents.

The guidance counselor will help us. High school guidance counselors are a great source of information but often have caseloads of 100s of students. In fact, according to the National Association for College Admissions Counseling (NACAC), the average student to counselor to ratio in US public high schools is 405:1. A college consultant will work one on one with your student for the most individualized & attentive service possible during the entire application process. This customized approach yields better outcomes overall.

A less quantifiable but no less valuable benefit of hiring a college consultant is the reduced level of anxiety and stress for both students & their parents. By being the voice of reason, keeping the student on task & organized, parents can fully embrace the role of supporter rather than adversary during their student's senior year. A college consultant will infuse calm & rational thinking throughout the process which will pay off in a big way.

